# DS.
DigiSmart

# Grow with DigiSmart.

Think Future, Think DigiSmart...

**Learn, Unlearn & Relearn.**

**One course can start a life-changing journey**

www.digismartng.com

DS. DigiSmart Lagos

gismartng
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giSmart Nigeria
giSmart Nigeria

CERTIFICATE
OF PARTICIPATION

JOKOTADE ARINADE A

May 2019
DATE

DS. DigiSmart

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# Overview.

## DigiSmart Nigeria

Birthed out of the desire to educate the general public on the importance of the combination of technology and the digital space in 21st century.

We seek to create awareness through proper education of the digital space and its agents (Social Media, phones, computers as well as tablets) to industries where the appropriate use is lacking.

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# Our Mission

To bridge the impact gap by enlightening individuals and industries on how to join, grow and effectively utilize the digital communities available through trainings that touch communal living, online etiquette and ethics and online key tools for different sectors etc.

## Take the world by the roots.

## Achieve an "All-inclusive Digital Curriculum" by 2030.

# Our Products

**DigiSmart**

We have creatively designed these products in line with the United Nations Sustainable Development Goal IV aimed at ensuring inclusive and equitable quality education, promoting lifelong learning opportunities for all."
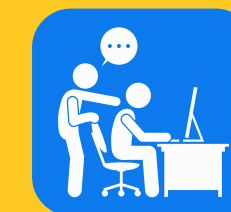
**EDUCON**
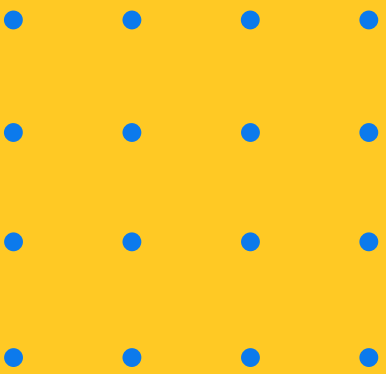
**Websters**

**Digi-Students**

**Webucation**

**360° School**

**Digital Parental Guidance**

# DigiSmart

# Educon

Our flagship product, EDUCON targets Educators and Education Enthusiasts.

Identifying the huge gap in the Education system, we developed a special funnel of courses to improve the digital prowess of the regular Educator by practically enlightening them on how to join, grow and effectively utilize the digital communities available.

## SUB PRODUCTS

- Digital Educators Course
- Advanced Digital Educators Course
- Advanced Graphics Course
- Advanced Content Development Course

## BENEFITS

This training further equips Educators with the ability to function seamlessly beyond the four walls of the classroom. This ensures continuity in Education sector.

Beneficiaries also receive an E-Certificate upon completion of the course.

## TRAINING DETAILS

Topics like Digital Citizenship, Internet safety, Data literacy, Communication & collaboration, Content creation and monetization are discussed all during the course of this training

# Other Products...

### WEBSTERS

A short course on web design. This course is available for both Students and Educators and does not require any form of coding knowledge.

### WEBUCATION

Our next-lined homeschooling/After-school project that's set to provide basic Education on mobile devices.

Imagine every school curriculum converted to video and available at half the price of the normal school fee.

### 360° SCHOOL

A combination of all our products and even more.

The 360° package is literally a School make-over project. This involves a full digital transformation i.e automation of all school processes.



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# The Journey so far...

An highlight of our progress between 2019 & 2020.

| | |
|---|---|
| No. of schools trained | 513 |
| No. of Beneficiaries | 9,000+ |
| Average Training Duration | 1 week (remotely) |
| Our target | 1,000,000 Educators |

# Our Request

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## A list of our training requirements

### Availability of participants

Participants will need to be informed prior to the training date

### Trainiing Allowance

Each participant is expected to receive a training allowance from the School/organization to cover Internet data costs as this will be a major requirement to take the course.

### School's Approval

Each school is required to give an official approval for our training.

### Publicity Permission

Marketing materials publicized including your School on our digital and non-digital platforms

# Past Events (Pre-COVID19)

# Reach Us

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(Country Head)

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(Team Lead, Growth & Partnerships)

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# EDUCON Advanced Course Curriculum

## Broaden your horizons

As technology continues to revolutionize modern work, the skills you need to be successful in the workplace are changing.

At Digismart, we understand that we are all living in a time of great uncertainty. We want you to know that one thing that will remain certain is our commitment to ensuring that Digital Education is a human right for all.

Are you looking to build knowledge and skills that you can apply to your current and future career? Explore our Advanced course for Digital Educators.

## Day1

# Professional Positioning

- In this module, Educators follow a guideline to achieve a 5-star professional profile on LinkedIn.
- Educators learn how to optimize their profile pages across all platforms

# Advanced Graphics Design

- In this module, Educators get practical, combining complex techniques to create teachable graphics.

## Day 2

# Earning with Podcasts

- In this module, podcasting is discussed at length with a laser focus on how to grow your audience, strategic partnerships & monetizing your podcast audience.

## Day 3

# Content Marketing

- In this module, Educators learn how to create and publicize contents to a larger audience.
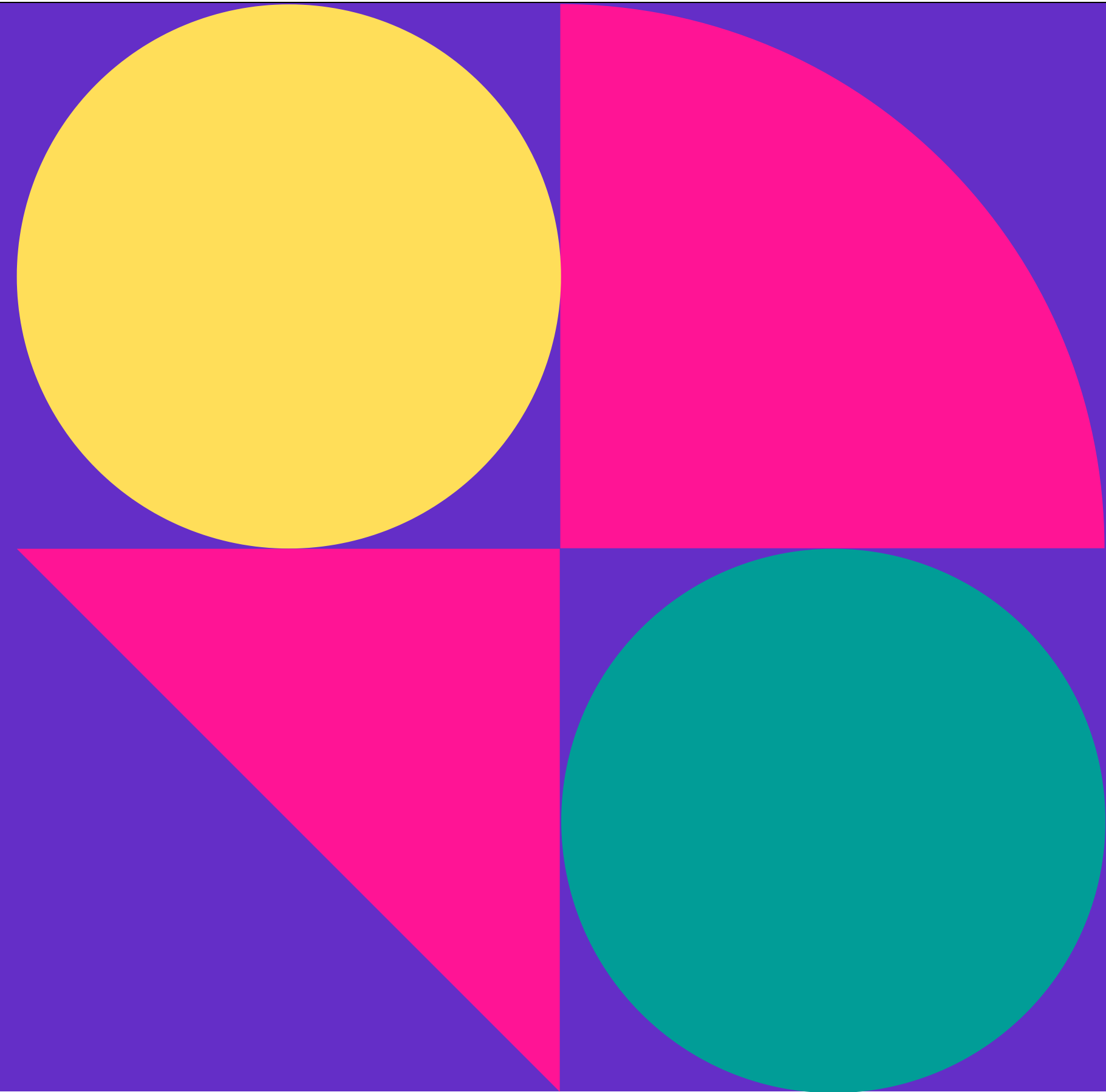
- Video Editing

A Creative Adventure for kids ● ● ●

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## DigiSmart
# Websters

**For kids between Age 10 -17.**

→

" **Team Mission**

## Provide kids with 21st Century value-added skills at an early stage, preparing them for a brighter future.

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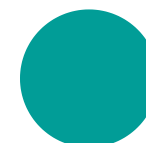# Course Curriculum

## What to expect in this adventure

### Introduction to Websites

Students are educated on website components with the use of relatable explainer videos.

### Design Thinking

This approach stresses creative problem solving for our Websters students with the added value of an entrepreneurial outlook.

### Bringing your website to life

In this phase, the students learn how to add dynamic functions that make up a website.

### Publishing your website

Upon completion of the early stages, the student successfully launches his/her website project.

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# What are the benefits?

### Career Guidance

The Websters program encourages every kid to be digitally smart regardless of their career paths. Even a Tailor should be digitally smart to create his/her own website without any hassle.

### Digital Exposure

It prepares them for a better understanding on the digital space

### Think Extra Value

The Websters program gives kids a technical skill that would be useful for them in the nearest future.

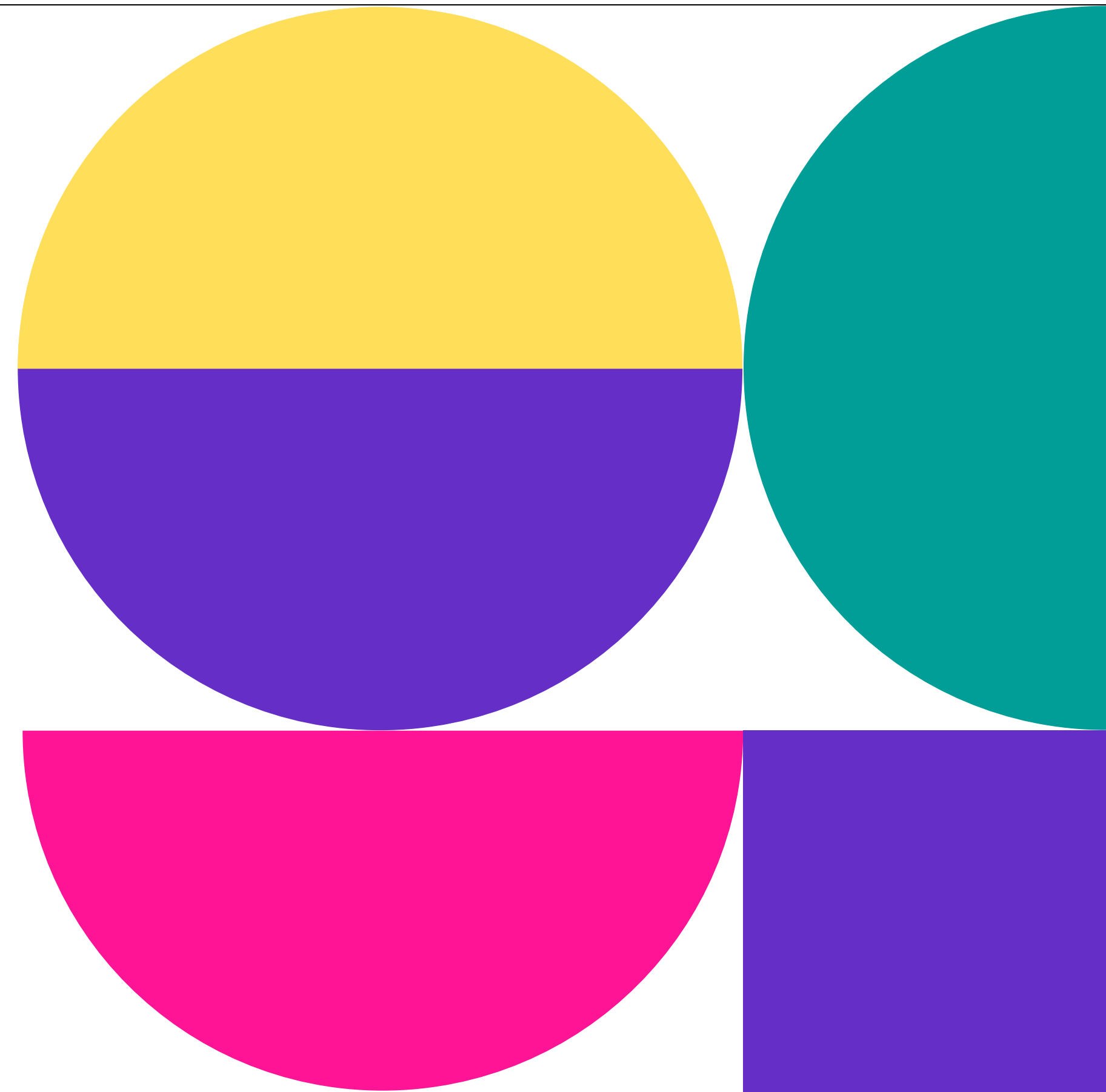# Registration

## Make a Payment of NGN5,000

Bank: ZENITH BANK
Account name: Socialight Limited
Account number: 1016090096

## Send Proof of Payment

Send a screenshot/receipt to pay@digismartnigeria.com

## Join the virtual class

Upon confirmation of payment, a special class link will be sent via email.

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# Questions? Reactions?

**Feel free to get in touch with us.**

hello@digismartnigeria.com
ijeoma@digismartnigeria.com
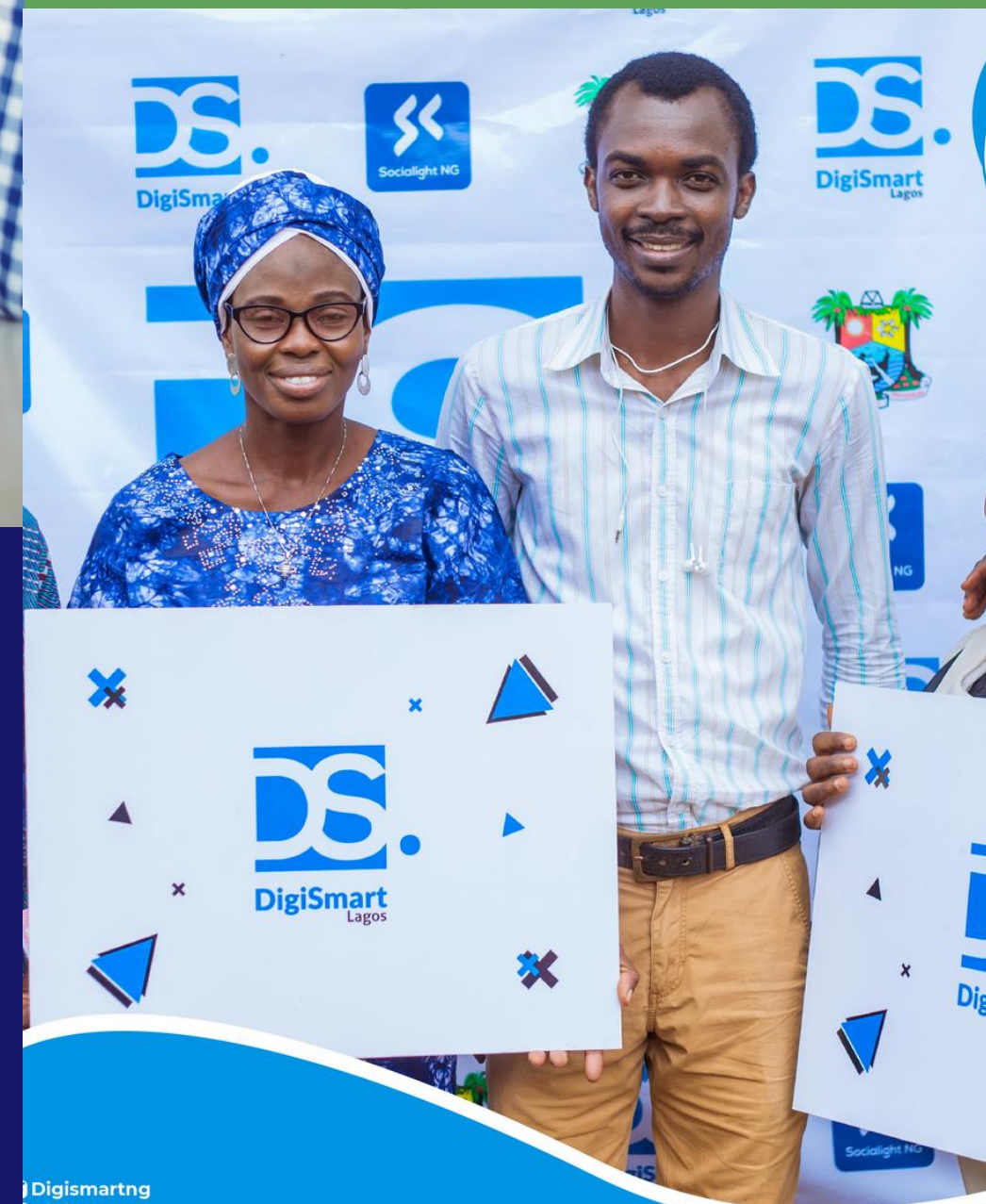patrick@socialightng.com

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# Grow with DigiSmart.

Think Future, Think DigiSmart...

## Control, Manage & Sustain your child's future

## Digital Parental Guidance Course

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www.digismartng.com

**"These Kids need your support"**

Learning how to navigate the constantly changing digital world is an essential parenting skill, and we're here as your trusted guide.

www.digismartnigeria.org

# We have designed an exclusive Digital Parental Guidance Course which will further expose Parents/Guardians to accomplish the following:

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## Online Child Protection/Support

Every Child is more exposed to the Internet than ever before and it is up to the Parents to ensure that they understand the do's and dont's of the online community.

## Closely Monitor Activities

Kids don't like when their Parents monitor them too much and tend to hide things from Parents if it becomes an habit. We will show you how to silently monitor & track every online activity your child gets engaged in.

## Utilize Parental Support Apps

Most parents aren't experienced educators, and even for those of us who are, teaching your own kids is tough! We've rounded up some clever apps for setting your kids (and you!) up for success, no matter what school looks like this year.

Digital Parental Guidance Course for Parents

# Key Topics Covered

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- Parental Control Digitally
- Child Support & Protection
- Introduction to 3 Parental Mobile apps that monitors, controls and protects every child's online activities.
- Internet Safety and Vices: Cyber-bullying, Internet Fraud, Impersonation etc.
- Prevention of Online Sexual Abuse.

# Get Started!

Visit www.digismartnigeria.org/digitalparent

## Contact Us Directly

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Customer Relationship Officer

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